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PATENT

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Date: 23 September 2003

Elizabeth A. Shewell
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

SERIAL NUMBER 10/068,771	FILING DATE 05 FEB 2002	FIRST NAMED INVENTOR ELDERING ET AL.	ATTY. DKT. NO. T742-10
TITLE Targeted Advertising in On Demand Programming		ART UNIT 2611	EXAMINER Huynh, Son P

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

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Supplemental Amendment

This Amendment supplements the Amendment filed on September 19, 2003 in response to the Office Action mailed June 19, 2003. Please enter the following amendments and consider the following remarks.

Supplemental Amendment

-1-

10/068,771